



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

GHM Incorporated
18250 N. W. 60th Avenue
Reddick, FL 32686

Contract # 31224

Schedule Dates 10/31/12-11/06/12
Advertiser ISS/SECURING OUR SAFETY (3511)
Agency GHM Incorporated (1319)
Product Political Issues (1082)
Brand SECURING OUR SAFETY BROWARD (12902)
Salesperson POLITICAL, POLITICAL (1062)
Sales Office HOUSE
Buyer Name HEINICKA, GARY
Phone/Fax /
CPE SECURING / SAFETY BROWARD/1012
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Wendy Creque
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,130.00
Net Total \$12,070.00
Sales Tax

WSVN (WSVN)
By Broadcast Month
Nov. 2012 16 \$14,200.00
Grand Total: 16 \$14,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/31/12-11/02/12	1	:30	9:30A-10A (ET)	1			1	1	1			3	\$900.00	\$2,700.00	WSVN (WSVN)	TODAY IN FL	10/30/12
2.0	Normal Line / SPOT (2)	11/05/12-11/06/12	1	:30	9:30A-10A (ET)	1	X	X						1	\$900.00	\$900.00	WSVN (WSVN)	TODAY IN FL	10/30/12
3.0	Normal Line / SPOT (2)	10/31/12-11/02/12	1	:30	11A-12P (ET)	1			1	1	1			3	\$700.00	\$2,100.00	WSVN (WSVN)	MILLIONAIRE	10/30/12
4.0	Normal Line / SPOT (2)	11/05/12-11/06/12	1	:30	11A-12P (ET)	1	X	X						1	\$700.00	\$700.00	WSVN (WSVN)	MILLIONAIRE	10/30/12
5.0	Normal Line / SPOT (3)	11/03/12-11/03/12	1	:30	11A-11:30P (ET)	1								1	\$2,400.00	\$2,400.00	WSVN (WSVN)	11P NEWS SAT	10/30/12
6.0	Normal Line / SPOT (4)	11/03/12-11/03/12	1	:30	12:30A-1:30A (ET)	1								1	\$250.00	\$250.00	WSVN (WSVN)	LAW & ORDER	10/30/12
7.0	Normal Line / SPOT (5)	11/04/12-11/04/12	1	:30	12A-1A (ET)	1								1	\$350.00	\$350.00	WSVN (WSVN)	LAW & ORDER	10/30/12
8.0	Normal Line / SPOT (6)	11/03/12-11/03/12	1	:30	7A-7:30A (ET)	1								1	\$900.00	\$900.00	WSVN (WSVN)	TODAY IN FL SAT	10/30/12
9.0	Normal Line / SPOT (7)	11/03/12-11/03/12	1	:30	7:30A-8A (ET)	1								1	\$900.00	\$900.00	WSVN (WSVN)	TODAY IN FL SAT	10/30/12
10.0	Normal Line / SPOT (8)	11/03/12-11/03/12	1	:30	8A-8:30A (ET)	1								1	\$900.00	\$900.00	WSVN (WSVN)	TODAY IN FL SAT	10/30/12
11.0	Normal Line / SPOT (9)	11/03/12-11/03/12	1	:30	8:30A-9A (ET)	1								1	\$900.00	\$900.00	WSVN (WSVN)	TODAY IN FL SAT	10/30/12
12.0	Normal Line / SPOT (10)	10/31/12-11/02/12	1	:30	5:30A-6A (ET)	1			X	X	X			1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FL	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSVN-TV, Miami, FL	Date: 10/20/10
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I, Gary Heinicka

do hereby request station time concerning the following issue:

Securing Our Safety

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Various	M-Su		Varies	1

Total Charges: \$12,000.00

This broadcast time will be used by: Securing Our Safety

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Securing Our Safety
 95 Merrick Way #250
 Coral Gables, FL 33134

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/30/12

Date

Ray A. Heineke

Signature

352-389-0262

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title